PRUDENTIAL

ICICI Prudential Asset Management Company Limited Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Liquid Plan, ICICI Prudential Flexible Income Plan, ICICI Prudential Savings Fund ICICI Prudential Ultra Short Term Plan, ICICI Prudential Dynamic Bond Fund, ICICI Prudential Income Plan, ICICI Prudential Regular Savings Fund and ICICI Prudential Regular Income Fund (An open ended income fund. Income is not assured and is subject to the availability of distributable surplus) (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that March 29, 2016* has been approved as the record date for declaration of the following dividend under the plans/ options under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/ options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#	NAV as on March 22, 2016 (₹ Per unit)
ICICI Prudential Liquid Plan @		
Quarterly Dividend	1.7847	102.1471
Direct Plan - Quarterly Dividend	1.8092	102.9195
ICICI Prudential Flexible Income Pl	an \$	
Quarterly Dividend	1.9263	104.2220
Direct Plan - Quarterly Dividend	1.9544	104.3430
ICICI Prudential Savings Fund \$		
Quarterly Dividend	1.9313	103.7046
Direct Plan - Quarterly Dividend	2.1507	104.7246
Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) #\$	NAV as on March 22, 2016 (₹ Per unit)
ICICI Prudential Ultra Short Term	Plan	
Retail Quarterly Dividend	0.2061	10.7145
Quarterly Dividend	0.2088	10.7109
Direct Plan - Quarterly Dividend	0.2549	11.1086
ICICI Prudential Dynamic Bond Fu	nd	
Quarterly Dividend	0.2942	10.5153
Direct Plan - Quarterly Dividend	0.3127	10.5342
ICICI Prudential Income Plan	1	1
Institutional - Quarterly Dividend	0.3346	11.3973
Quarterly Dividend	0.3428	12.0128
Direct Plan - Quarterly Dividend	0.3787	12.2266
ICICI Prudential Regular Savings F	und	
Quarterly Dividend	0.1164	10.4185
Direct Plan - Quarterly Dividend	0.1482	10.9977
ICICI Prudential Regular Income F is not assured and is subject to th		
Quarterly Dividend	0.2085	10.6898
Direct Plan - Quarterly Dividend	0.2463	10.8177

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited
Place: Mumbai
Sd/-

Date : March 23, 2016 No. 018/03/2016 Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com Mutual Fund investments are subject to market risks, read all scheme related documents carefully.